



TOWN OF PIERSON FACT SHEET

PROPOSED HALF-CENT SALES TAX FOR PIERSON

I. Background: What are the needs? Did you know?

- Pierson has approximately 28.30 miles of paved roads and 1.500 of unpaved roads. Roadway needs are for resurfacing and re-alignment and closures where needed. Estimated cost: \$ 364,901.00 as shown on the project list.
- Pierson Water needs are approximately \$6M over the next five years to comply with regulatory requirements and projects.

II. Ballot Title and Question:

LOCAL GOVERNMENT INFRASTRUCTURE HALF-CENT SALES SURTAX

TO FUND PROJECTS FOR COUNTY AND MUNICIPAL PUBLIC FACILITIES RESTRICTED TO ROADS, SIDEWALKS, BRIDGES, WATER QUALITY, STORMWATER AND FLOOD CONTROL, AND AMENITIES ANCILLARY TO THOSE FACILITIES, SHALL VOLUSIA COUNTY ORDINANCE 2019-4 BE APPROVED TO LEVY A ONE-HALF CENT SALES TAX FOR TWENTY YEARS; AND TO ESTABLISH A CITIZENS ADVISORY COMMITTEE TO REVIEW THE USE OF PROCEEDS?

_____ FOR the half-cent sales tax
_____ AGAINST the half-cent sales tax

Note: Ballot will be mailed starting May 1, 2019. Ballot must be returned (via drop box at Pierson Town Hall or mailed back) by May 21, 2019.

III. Basics of the sales surtax:

- 61 of 67 Counties in Florida have a 7% or higher sales tax. Volusia County is currently 6.5% with .5% allocated to schools.
- Estimated total is \$45M/year for Volusia County. **Pierson's share is \$97,540.00 per year (0.22% based on City population).**
- Cap on tax is \$5000 purchase which equals an extra \$25 per purchase at the most.
- Sales tax is not levied on groceries, prescription drugs or fuel.
- Estimated 35%-40% of sales tax will be paid by tourists/visitors.
- Every penny comes back to Volusia County. Half-cent sales surtax can be used for better roads, clean water and to address neighborhood flooding.